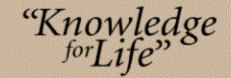
HOW WILL RURAL AMERICA, AGRIBUSINESS AND GOVERNMENT ADAPT TO STRUCTURAL CHANGE?

Implications for Government Programs

Dr. Marc A. Johnson Kansas State University

USDA Agricultural Outlook Forum February 23, 2001

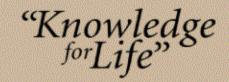




ROLES OF GOVERNMENT:

- social contracts
- public goods
- assist private sector

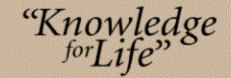




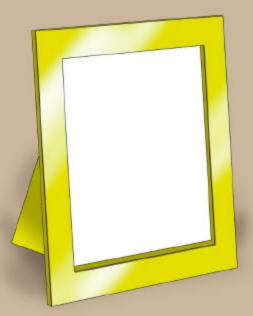
CRITERIA FOR SUCCESS:

VALUE-ADDED





Losers



Economic Policy

Producer and Consumer Protection







Loser Fiscal Policy "Knowledge for Life"





Loser























Public Loser Risk Management Tools "Knowledge for Life"



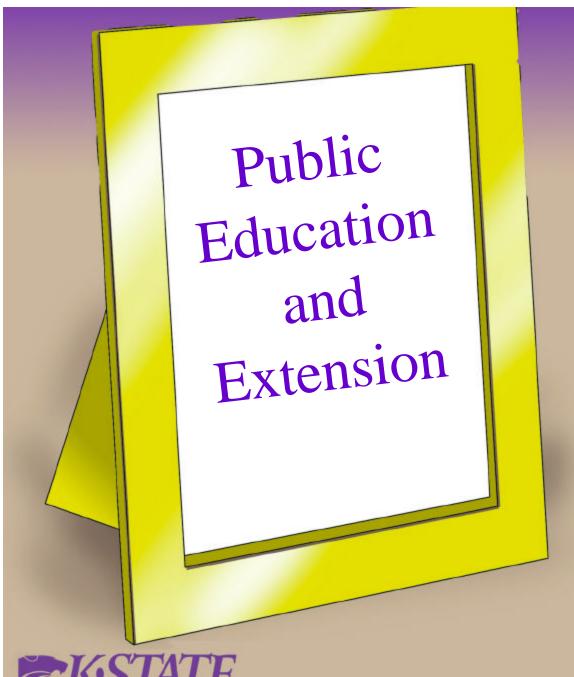




Pre-Technology and Public Good Research

Winner







Service Loser and Support Programs "Knowledge for Life"

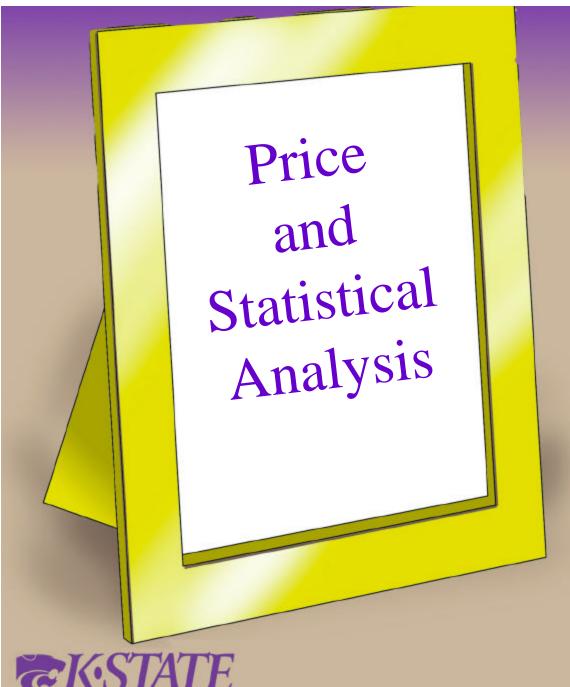
Loser







Loser Descriptive Studies "Knowledge for Life"







Conclusion

Clarifying Roles for Governmental and Private Sectors



